

Eric Bert, newly appointed President Exentis Americas, and Exentis CEO Gereon Heinemann. Image credit: Exentis Group AG

### **Exentis targets growth in North America with Eric Bert as new president**

10 May 2023 09:37

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Stetten/Boston - Exentis has appointed the business executive Eric Bert as President Exentis Americas. In this newly created position, Bert will be tasked with establishing the technology oft the Swiss company Exentis on the North American market. This involves the only 3D technology platform in the world that enables large-scale industrial production.

The Exentis Group AG, headquartered in Stetten in the canton of Aargau, Switzerland, has brought on board Eric Bert as the new President Exentis Americas. The experienced business executive is set to lead the expansion of the rapidly growing North American business of Exentis, as outlined in a press release. Exentis develops and commercializes patented 3D screen printing technology for the large-scale production of industrial parts and clean room applications with free choice of material.

Initially, Bert's focus will be on setting up a sales and service network in the USA with the newly founded subsidiary Exentis North America, Inc. in Boston. Furthermore, he will seek to conclude cooperation agreements with several local distributors.

Eric Bert has more than 35 years of experience in managing disruptive technologies, of which 15 years were in senior commercial and leadership roles in the additive manufacturing industry. Most recently, he was Senior Vice President - Commercial at Inkbit, a 3D printing firm based in the USA.

"Eric's formidable technical background, proven sales and business development experience in the additive manufacturing and MedTech industries, and strong leadership capabilities make him the ideal executive to lead the expansion of our rapidly growing business in the US market", comments Exentis CEO Gereon Heinemann in the press release.

According to Eric Bert, he has never come across a company that boasts such great potential as Exentis. As such, joining the dynamic Exentis team and playing a part in an exciting high growth journey represents a "great opportunity" for him. ce/ko

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